

# 2020 TFME Advanced Leadership Coaching Course

The Foundation for Medical Excellence is proud to partner with the Academy of Communication in Healthcare to sponsor an advanced leadership course in collegial coaching. This course is designed to meet the needs of physicians who serve as internal coaches for the clinical teams and health systems in which they work. You are an ideal fit for this program if you are in an established clinical practice and find yourself in a role in which you mentor, train, support and remediate a colleague's performance.

This workshop will provide you with new and necessary skills for this critical role. We have designed this intensive program to build a community of practice in clinical coaching in the Pacific Northwest. We are delighted to welcome Krista Hirschmann, Ph.D., Sally Fortner, M.D., and Barry Egener, M.D. as faculty for this program. Krista, Sally and Barry bring years of experience in communication training, small group facilitation and coaching to this program. You could not work with a more experienced or more engaged team.

This 2.5 day program is limited to a total capacity of 16 participants. All participants must commit to attending all three face to face sessions and to participate in follow-up in shorter monthly virtual work groups for six months. You will receive notification of your acceptance into this program by March 2, 2020. All activities will take place at the OMEF Event Center. Breakfast, lunch and snacks are provided.

Registration is available  
online at  
[www.tfme.org](http://www.tfme.org)

**Registration fee:** \$3200/person

**Course Venue:**

OMEF Event Center

11740 SW 68th Parkway (Haines Street exit 293  
off of I-5) Portland, Oregon 97223



**Continuing Medical Education Credit:**

The Foundation for Medical Excellence is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Foundation For Medical Excellence designates this live activity for a maximum of **17 AMA PRA Category 1 Credits™**. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

**Questions:** Please call TFME (503) 222-1960



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## OUTLINE OF ACTIVITIES

### Day 1 Relational Centered Communication April 30 8:00 - 4:30

This workshop provides the groundwork for all future activities. You will learn and practice necessary core communication skills in setting collaborative agendas, acknowledging emotion and responding with empathy, and checking the patient's understanding through relational strategies. Regardless of your clinical experience, you will leave with new skills and techniques for yourself and to share with others.

### Day 2 Collegial Coaching Workshop May 1 8:00 - 4:30

This workshop is designed to help you apply your relational communication skills to your coaching role. You will learn the basics of building a trusting and supportive learner-centered environment, including setting learning goals, promoting reflective learning, and appreciative debriefs. Like Day 1, time together will largely offer the opportunity for skills practice to grow your comfort and confidence with basic collegial coaching. You will leave this day changed as a clinician, coach and leader.

### Day 3 Coaching Challenges May 2 8:00 - Noon

The greatest coaching difficulties derive not from imparting knowledge and skills to interested learners but rather in establishing a productive relationship with professionals who are comfortable with a style that is deemed problematic by colleagues, supervisors, or patients. This half-day workshop will focus on challenging behaviors and a relational approach to difference.

At the conclusion of the workshop, we will agree to meet to share successes, challenges, ideas and to discuss strategies for consultative coaching outside of our current clinical practice groups.

## ABOUT OUR PRESENTERS

**Barry Egner, MD**, has decades of experience coaching medical professionals. He is a faculty member of ACH and a former president of the organization. He is past medical director of the Foundation for Medical Excellence. Having practiced internal medicine for 35 years, he now works at Asante in southern Oregon, where he is building a wellbeing program, does communication and leadership training, and coaches medical professionals.

**Sally Fortner, MD**, is an experienced coach working with practicing physicians as well as resident physicians and medical students. She is a faculty member of The Academy of Communication in Healthcare (ACH). and the Director of the University of New Mexico Maintenance of Certification Anesthesiology Simulation courses for practicing anesthesiologists. She is the director of Professional Development for the University Of New Mexico School Of Medicine and leads a team of 5 coaches in working with students to strengthen communication and clinical reasoning skills. She has been practicing for over 20 years and now divides her efforts equally between clinical practice and educational/administrative activities.

**Krista Hirschmann, Ph.D.**, is currently serving as Faculty and the Vice President of External Education for The Academy of Communication in Healthcare (ACH). Her academic background is in Communication with an emphasis on interpersonal and organizational issues in healthcare. She worked as a college professor for 10 years before transitioning to healthcare and spent the next 14 years in an academic community hospital. Currently, she is working regularly with ACH's external education clients. Specific projects include training nurse and physician facilitators for Yale New Haven Hospital's "Enhancing Relationship-Centered Communication" program, and training interprofessional team and family members for the Cystic Fibrosis Foundation's "Partnership Enhancement Program." Krista also serves as the U.S. liaison and Master Trainer for Flinders University's Chronic Condition Self-Management Program and is also a certified prooFessional in Relational Coordination, which develops relationships to support work for high-performing teams.

